

# APMG-International Finance for Non Financial Managers™ Online

Managers at all levels need to be equipped with the right amount of business acumen to be effective in their roles.

Business Acumen is not just fluency in the language of finance, it is the ability to read, understand and interpret financial information to make informed business decisions. Decisions that will positively impact on the financial performance of the organisation. The APMG-International Finance for Non Financial Managers™ course provides the necessary financial literacy and business acumen needed in modern business.

## BENEFITS

For Individuals:

- ✓ Enables all managers to understand finance, allowing them to play a more active role in helping their organization achieve its objective
- ✓ Demonstrates a manager's understanding of financial management and accounting processes
- ✓ Understand and communicate better with finance specialists

## BENEFITS

For Organizations:

- ✓ Every business decision made by managers across all functions has a financial impact. This certification will help to verify that your managers are competent in their understanding of good financial practices.

Don't be confused by financial jargon and take the opportunity to improve your knowledge as well as your overall performance as a manager!

## LEARNING OUTCOMES

On completion of this course a candidate should understand the key terminology associated with business related finance including:

- ✓ Introduction to financial statements
- ✓ Profit and Loss account
- ✓ Balance sheet
- ✓ Cash flow
- ✓ Costing decisions
- ✓ Introduction to financial analysis
- ✓ Investment appraisal
- ✓ Profit margin
- ✓ Asset turnover
- ✓ Return of capital employed

## COURSE DURATION

- ✓ Approximately 20 hours

## EXAMINATION FORMAT

- ✓ 25 questions
- ✓ Required Pass Rate: 72%
- ✓ Multiple Choice
- ✓ Closed Book
- ✓ 60 Minute Time Limit

## WHAT'S INCLUDED

- ✓ 12 months online access to our accredited Finance for Non Financial Managers Foundation course
- ✓ Full tutor support, plus many additional materials to help put Finance for Non Finance Managers into practice

## GET CERTIFIED

- ✓ Purchase the Finance for Non Finance Managers Foundation Exam and get certified. Valid for 12 months from purchase date, the exam can be taken online. The exam is purchased separately from the course.

## TARGET AUDIENCE

This course requires no prior knowledge or experience and is designed for non-financial managers at all levels. It is ideal for:

- ✓ Project Managers
- ✓ IT and Service Support Managers
- ✓ Sales Executives
- ✓ Consultants
- ✓ New Graduates
- ✓ All Support staff



## LEARNING SYNOPSIS

### Introduction to Financial Statements

- ✓ Importance of financial measures
- ✓ Financial accounting and management accounting
- ✓ The four types of accounts
- ✓ Three financial statements

### Profit and Loss Account

- ✓ The profit and loss account
- ✓ Elements of the profit and loss account
- ✓ Costs in the profit and loss account
- ✓ Your own figures

### Balance Sheet

- ✓ Definition
- ✓ Sources and use of figures
- ✓ Format of the balance sheet
- ✓ Inter-relationship with the profit and loss account
- ✓ Examples of formats
- ✓ Your own figures

### Cash Flow

- ✓ Profit and Cash
- ✓ Elements of Cash Flow
- ✓ Managing Cash and Loans
- ✓ Practical Applications of Cash Flow
- ✓ Your own figures

### Costing Decisions

- ✓ Introduction
- ✓ Variable and Fixed Costs
- ✓ Cost Structure and Methods
- ✓ Break-even
- ✓ Product Costing
- ✓ Your own figures

### Introduction to Financial Analysis

- ✓ What is financial analysis
- ✓ Financial analysis in practice

### Investment Appraisal

- ✓ Cash Flow and Relevant Costs
- ✓ Pay Back
- ✓ Present Value and Discounting
- ✓ Discounted Cash Flow
- ✓ Sensitivity Analysis
- ✓ Case study

### Profit Margin

- ✓ Profit Margin Ratio
- ✓ Comparison by Industry
- ✓ Supermarkets
- ✓ Aircraft Manufacturing Industry
- ✓ Profit Margin Flowcharts
- ✓ Your own figures

### Asset Turnover

- ✓ Concept of Asset Turnover
- ✓ Asset Turnover Flowchart
- ✓ Working Capital Ratios
- ✓ Fixed Asset Turnover
- ✓ Analysis by Industry - Supermarket
- ✓ Analysis by Industry - Aircraft Manufacturing
- ✓ Your own figures

### Return on Capital Employed

- ✓ What is Return on Capital Employed?
- ✓ Elements of ROCE
- ✓ Comparison of ROCE
- ✓ Financial Analysis with ROCE
- ✓ Your own figures

### Mock Exam Simulator

- ✓ Allows you to assess your own capability prior to taking the formal examination

## Accredited Certification Courses from Orion Learning:

