

APMG-International Change Management™ Foundation Online

Change Management is associated with the effects and management of change; this is a high priority for all organizations because managing change is important to facilitate successful project implementation.

This qualification is based on the theory and application of change for the individual, change for the organisation, communication and stakeholder engagement and change management best practice. Once you have passed the Foundation qualification you can progress to the more advanced Practitioner qualification.

BENEFITS

For Individuals:

- ✓ Understand the human side of change and know how to help people deal more effectively with change, maintaining their commitment and bringing them successfully through the change process
- ✓ Understand the various types of change that affect organizations, and know how to draw on a range of professional approaches to support the effective delivery of the organization's desired outcomes from each change initiative
- ✓ Know how to identify and work with the stakeholders in a change initiative, and how to plan, execute and measure the effective communications required to build and maintain their engagement
- ✓ Know how to assess the impacts of change, to develop effective change teams and to recognize and address resistance to change
- ✓ Understand the process of sustaining change and know how to embed a change initiative as the new 'business as usual'

BENEFITS

For Organizations:

- ✓ Build the organization's capability and capacity to deal successfully with change, improving agility
- ✓ Increase the probability of successful business change/transformation – supporting strategic direction
- ✓ Minimize risks (costs, delays, loss of employee engagement, reputation) associated with failed initiatives
- ✓ Align change initiatives with established, process-driven methods (like PRINCE2® and MSP®) to develop a unified approach to change
- ✓ Develop and sustain employee commitment and alignment with organizational purpose during times of change
- ✓ Build and maintain the engagement of internal and external stakeholders with new initiatives
- ✓ Manage more effective change communications with internal and external constituencies so that change is understood and supported
- ✓ Improve assessment of change impact, integrated change planning and successful embedding of change into the life of the organization

COURSE DURATION

- ✓ Approximately 10 to 12 hours

EXAMINATION FORMAT

- ✓ 4 Sections, total of 50 questions
- ✓ Required Pass Rate: 50%
- ✓ Multiple Choice
- ✓ Closed Book
- ✓ 40 Minute Time Limit

TARGET AUDIENCE

The Change Management qualification is aimed at anyone involved in change at any level within an organization:

- ✓ Change Leaders (e.g. Senior Responsible Owners)
- ✓ Change Managers
- ✓ Portfolio Managers
- ✓ Organizational Development Managers
- ✓ Change 'agents' (e.g. Business Change Managers)

WHAT'S INCLUDED

- ✓ 12 months online access to our accredited Change Management Foundation course
- ✓ Full tutor support, plus many additional materials to help put Change Management into practice

GET CERTIFIED

- ✓ Purchase the Change Management Foundation Exam and get certified. Valid for 12 months from purchase date, the exam can be taken online. The exam is purchased separately from the course.

LEARNING SYNOPSIS

Sessions

1. The Change Management context
2. Learning and the individual
3. Change and the individual
4. Change and the organization – Part 1
5. Change and the organization – Part 2
6. Stakeholder engagement
7. Communication and Engagement
8. Change Impact
9. Change readiness
10. Exam technique
11. Exam simulator

