

## Online Training Solution

Orion Learning provides content-rich, interactive training courses and programs which deliver engaging, comprehensive, vocational and language training. One of our training categories is Sales.

Our sales courses provide users with a complete training foundation which includes sales techniques, customer needs, sales verification, marketing and profit margins. Our courses provide employers with a solid training solution, designed to deliver skills training to their employees. For the employee, it's fun, engaging and effective online training and a career growth plan.

## Course Structure

All Orion Learning Courses are structured using modules, chapters, lessons, activities and quiz format. Each course includes a course glossary, course resource, activities, quizzes, final assessment and individual course certificates. Courses can be purchased individually or as bundle. We offer prepackaged bundles or we can create a custom bundle for you.

## Course Titles

- Customer Needs and Desires
- Market Segmentation and Target Marketing
- Marketing and Sales Objectives
- Profit Margins and Sales Targets
- Resolving Sales Objections
- Selling and Closing Techniques
- The Sales Verification Process

## Program Features

- Structured course format
- Interactive course content
- Start/Stop any course
- Course active for up to 12 months
- 24/7 access to our Learning Management System (LMS)
- Course certificates
- Call for pricing and volume discounts

Need help with making your choices? Contact us today at 1-855-686-2002 Ext. 104 and let us help you design and develop a comprehensive online training program.

[www.orionlearning.com](http://www.orionlearning.com)